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www.godasceo.org/africa

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HIGHLIGHTS FROM OUR 10TH ANNIVERSARY



FOUNDER'S MESSAGE

It's been an amazing journey of walking in faith and following God, starting with the purchase of the for-profit business He's given me to steward, DreamMaker Bath & Kitchen, as the earthly owner, back in 2003.

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TRUTH REFLECTION

WHEN GOD PUTS SOMETHING INTO YOUR HANDS, HE EXPECTS YOU TO IMPROVE IT



LAUNCHING SOON



FOUNDER'S NEW YEAR MESSAGE



DOUG DWYER
FOUNDER, PRESIDENT & CSO

It's been an amazing journey of walking in faith and following God, starting with the purchase of the for-profit business He's given me to steward, DreamMaker Bath & Kitchen, as the earthly owner, back in 2003.

Due to the influence of a mentor, Stanley Tam, and the desire God put in my heart to please Him when I came to Christ in the year 2000, *I promised God that I will never name myself CEO, and I would look to Him as my CEO.*

Two distinct motivations behind this:

1. To have a reminder that God is the True Owner and the One really in charge, and
2. To protect myself from the pride of thinking that our success in the future was due to my work versus God's blessings.

I like what a Pastor once said, "I thank the Lord for the fruit of His favor and my labor." What this really depicts is that, *what God values the most is an active relationship*

So, whether you are a business owner or an employee, make a declaration that God is the ultimate CEO of your business or job.

And like Jesus Christ modeled for us, *seek the Lord's guidance and direction for planning your day, week, etc., and pray for wisdom to make good decisions.*

Be in God's word daily, fasting periodically, fellowshiping regularly with other believers, and seeking wise counsel when needed. With all this, *continue to surrender your day and all God has entrusted you with as a steward, to fulfill His will with the Great Command and Great Commission.*



God had a bigger vision than just me looking to Him as my CEO. *He wants to reach you and other people in Africa and the rest of the world to make Him the CEO of their business, work, and lives.* It's amazing that last year we celebrated our tenth anniversary in Africa, and now we are embarking on making an even greater impact in the next ten years.

I invite you to help make the mission and mandate of this ministry spread like wildfire in the hearts and minds of the people of Africa and around the world.

God bless you and your work.

BE FAITHFUL.

COMBATING OUR OWN PRIDE

I shared a concern with a friend recently that my pride was getting in my way. He was a bit taken aback because he saw pride differently than I did. He identified pride as a good thing; the response to good work done well. He didn't see pride as I did, as my tendency to take credit for my good work without recognizing the role God played.

Our pastor recently offered that *when we become prideful, we, in effect, make God small.* Our work encourages us to be productive, competitive, and achieve great things. When we do, it's easy to believe that we accomplished it on our own, minimizing God's role in the process.

But Jesus modeled the path of obedience, not pride. He calls us to set aside our independence, submit ourselves to God's will, and relinquish control to him.

Adopting a humble mindset is an effective antidote to our pride.

When I experience a pride pitfall, several techniques can help restore my humility:

Pray

I can't successfully fight my prideful nature on my own. I need holy power to find humility. I have to ask God to help me see his power contrasted with my own shallow strength.

Give thanks

Practicing gratitude is a great way to embrace humility. When I gratefully tally up all the stuff, relationships, and circumstances God has provided for me, I can't help but be humbled by God's generosity in the light of my own undeservedness.



Do good works for others, anonymously

By helping others, I am reminded of how dependent we are upon one another. I have to be careful that helping others doesn't turn into recognition and esteem for me. Doing good works anonymously keeps the focus on service, not on me.

Let others do good works for me

This one is especially challenging to my pride. Accepting help from others, versus trying to do it on my own, is a true test of my humility.

Get perspective

Changing our perspective can remind us what's really important. Comfort someone facing a tough situation. Spend time with an older person or with kids. Rest in a place of natural beauty.

Connect with people

I am always humbled when I commit to a real, intimate relationship with an individual or a group. It's humbling when someone allows you into their lives that deeply.

By: Tom C. Petersen, Author and Speaker

10TH GOD AS CEO ANNIVERSARY

This Anniversary Edition of God as CEO marked a decade of impacting lives and businesses through God's Call to Love, Excellence and Truth. With over a thousand Christian business professionals in attendance at the in-person Business Encounter, the celebration was phenomenal, the conversations were candid, and the testimonies and insights shared were transformative.

Here are some photo highlights from the 2024 anniversary edition.



CLICK TO SEE PHOTO GALLERY

CELEBRATORY MESSAGES FROM KEY FIGURES



Bernard Avle
General Manager
Citi FM / Channel One TV

"I've been associated with God as CEO for five years, and I think it has been great. I think the idea of raising ethical Christian leaders in business is long overdue. What God is doing in the life of Doug is really a global vision and I thank God that Ghana has taken up the vision.

As a journalist who also helps run a business, personally, it has influenced the way I interpret what I do. It's not just coming to speak, it's also about leading and living by example.

It's a very important stewardship platform for accountability, faithfulness, love, and truth and I'm happy to be part of it."

Tucci Goka Ivowi
CEO & Founding Member
Ghana Commodity Exchange

"God as CEO is a wonderful platform that has been made available to Ghanaians for the last ten years.

To be able to draw wisdom not only from God and the Bible, which is our ultimate source, but from people, is something that money cannot buy.

As people move up in the workplace, in their various fields and spheres of influence, they need to spend time in the word, and they need to spend time with like-minded people.

Platforms like God as CEO being readily available is something that should be taken advantage of."



Pala Asiedu Ofori
Company Secretary
MTN Ghana

"I love the work that God as CEO is doing, because, I think it sets the pace for where God would like us as Christian leaders and professionals to go.

God as CEO is showing us that we can do God's work right where we are by the way we work and relate to people.

The Biblical principles being shared by God as CEO, if embraced and practiced will take Ghana and the world where they need to be."



HOW SOCIAL MEDIA REACTED TO THE 10TH ANNIVERSARY

Rosemary Ahorgba • 2nd
 Training | Business Advisory | Customer experience | Believer/...
 3mo • Edited •

I couldn't have been anywhere else than the GOD as CEO business encounter this weekend. I planned to do just the morning session but I ended up staying through it and it was worth it.

I was so inspired by leading business people going about their business with the God above all mindset and doing their best in their various workplaces to bring people to the knowledge of Christ through exemplary behavior.

Being a Christian, leader, and business person, people you work with should know you by your standards and principles. Not bending and succumbing to pressure to take shortcuts may seem to derail your progress but knowing that promotion and advancement or so-called success comes from God and not man should urge you on. Stick to the high road and let your light so shine before men that they may see your good works and glorify your father in heaven.
 Be a change agent in a seemingly corrupt environment just by your resolve to do the right thing at all costs.



Laverne Acquah • 1st
 Pharm D Candidate | Pharma Incubation Hub Cohort 6 Fellow | Entrepreneur |...
 3mo •

Unlocking Leadership Excellence: A Life-Changing Experience at the 10th Anniversary of **God as CEO** ✨

Yesterday, I had the privilege of attending the 10th Anniversary celebration of **God as CEO**, where impactful panel discussions, networking, and training sessions focused on succeeding God's way in a corrupt environment. **God as CEO** is a faith-based non-profit ministry that exists to equip business professionals at its annual business encounters in Ghana. It's truly inspiring to witness a decade of transforming lives and businesses through God's principles of love, excellence, and truth.

The experience was incredibly transformative for me. Business leaders shared invaluable stories and practical strategies for leading with integrity. They emphasized the importance of a strong relationship with God, servant leadership, and the need for love and truth in all we do.

A highlight was the training session led by Founder and CSO, **Douglas A. Dwyer, CAPS, CFE**, on Biblical excellence and code of values. The key takeaway for me was understanding that excellence is not just above average—it's different. It is rooted in humility, submission to God, and taking responsibility for the time, talents, and resources entrusted to us.



Michaella Addai • 1st
 Host-Young Achievers Show | Content Creator | Public Speaker | Entrepreneur...
 2d •

On that note **#LinkedIn** family, I had the privilege to attend the **God as CEO** Business Summit last two weeks on the 9th November, 2024. It was the 10th anniversary of the summit.

My takeaways from the summit:
 You have to define your success by discovering your purpose and assignment. Don't worry about human politics in the corporate environment. But focus on aligning by making Him our CEO.
 As children of God, we must submit to God's leadership.

I also learnt about what excellence is and how to measure excellence and how for a business or an organization to thrive, certain code of ethics based on biblical principles must be in place.



Justine Addo • 2nd
 ISC2 CC | Frontend Developer | Graphic Designer
 6d •

God as CEO!

I recently had the privilege of attending the "God as CEO" business encounter, and I must say, it was an exceptional experience. So, what does "God as CEO" mean? It's precisely what you're thinking: we are stewards here on earth, entrusted with the responsibility of taking care of everything God has created. Everything we are and see belongs to God, making us Chief Stewarding Officers.

As Chief Stewarding Officers, we are called to be all in for God—in fellowship, evangelism, worship, ministry, and discipleship.

The theme of the business encounter was "Succeeding God's Way in a Corrupt Business Environment."

The "God as CEO" business encounter was a reminder of our roles as stewards of God's creation and the importance of living out our faith in the workplace. I left feeling inspired and challenged to deepen my understanding of God's Word.





Akosua Kwafo Ogyiri · APR · 2nd
 Experienced Communications Professional | Expert in Strategic Communicati...
 1w · Edited ·

Attending the 10th Anniversary of the **God as CEO** Business Encounter was a truly eye-opening experience. One phrase from **Douglas A. Dwyer, CAPS, CFE**, really stayed with me: "Work is worship." As simple as it sounds, this statement challenged me to reflect on how I approach my work and why I strive for excellence.

Ecclesiastes 9:10 says, "Whatever your hand finds to do, do it with all your might, for there is no work or device or knowledge or wisdom in Sheol (the place of the dead), where you are going."

It's a verse I know well and have quoted often, but hearing Mr. Dwyer's words cast it in a new light. I began to ask myself: Why do I aim for excellence? Is it just for positive performance ratings or to earn recognition from colleagues? Or is it because I view my work as an act of worship, an offering to God?



Patience Dery · 2nd
 Mechanical Engineering Graduate || Research assistant
 1w ·

God as CEO conference

As part of my self-development journey, I attended the 10th God as CEO conference on November 9, 2024. One word to describe the whole experience is mindblowing. God as CEO is a faith-based non-profit ministry with a message of Love, Excellence, & Truth for both employers and employees. The panel discussions were full of lessons, and I couldn't stop taking notes.

You are called to lead with love, excellence, and truth. Have the mentality that everywhere you go is church. Therefore, conduct yourself in a way that will be pleasing to God.

It is not enough to say what needs to be done; we must do what we can to solve the problem. A lot of good can be done if we don't care about who gets the credit; therefore, collaborative work is vital.

You have to decide what success means for you so that you don't follow other people's opinions.

The culture of a place is what the leaders tolerate; therefore, they are responsible for determining the right culture for their organization.

I am genuinely grateful to the team and organizers of God as CEO conference for their excellent work and for organizing this program.



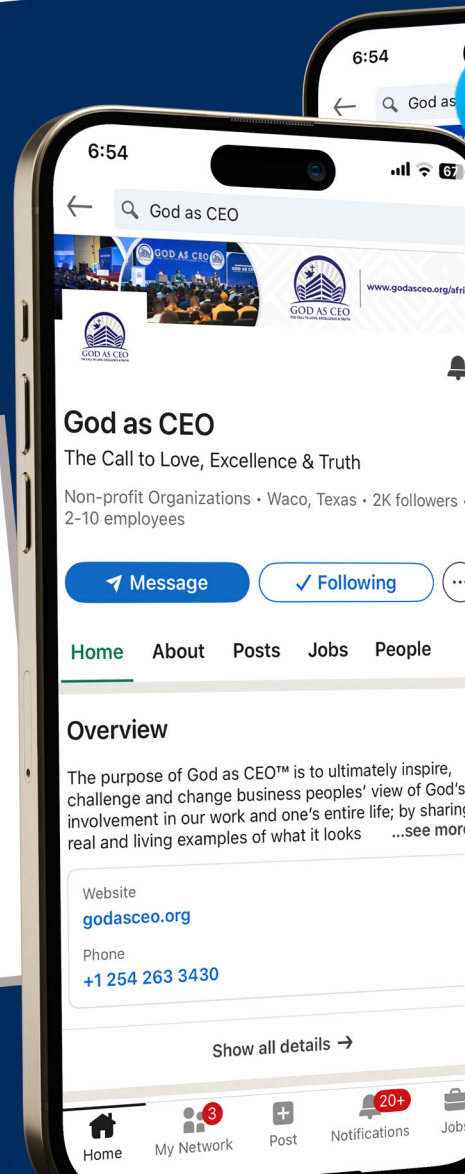
Princess Sophia Kukubor · 2nd
 Strategic Communications || Project Management || Property ...
 3mo ·

I've been to many inspiring events, but Saturday's experience was unforgettable. **#GODASCEO** was an encounter I will always carry with me.

The panelists were phenomenal, each sharing wisdom that filled me with invaluable insights. **Tucci Goka Ivowi Bernard Avle Esther Amba Numaba Cobbah**

I hope some of these takeaways bless you as much as they did me:

- Embrace a position of accountability and responsibility.
- Don't turn yourself into an altar for clicks and likes.
- Decide early which opinions truly matter.
- Define what success means to you, on your terms.



GOD AS CEO BUSINESS ENCOUNTER



- God as CEO is a faith-based non-profit ministry that exists to equip business professionals to actively engage their faith in business.
- The ministry draws content from real work-life testimonies of businessmen and women, organizational success stories, and global best business practices, grounded Biblically.
- Since 2014, God as CEO has been gathering professionals (free of charge) at its annual **Business Encounters** in Ghana, providing employers and employees key takeaways to help them be a light for JESUS CHRIST.
- We share with attendees on what it means to have God as CEO as a business owner or an employee, How to balance Faith, Family, & Career, Foundational principles for Business Success, Excellence, Integrity, Stewardship, etc.
- Over the last decade, our in-person Encounters have impacted more than 3,500 attendees.
- This year our next Edition will be held in the Capital of Ghana, Accra on November 15, 2025



HELP MORE PEOPLE ATTEND



We appeal to you to help empower businesspeople by sponsoring their attendance to the 11th Edition of the God as CEO Business Encounter. Your support will enable the ministry to equip more people with Biblical strategies, tactics, and resources to transform how they live out God's call to Love, Excellence & Truth in their personal and professional lives.



Note: Payment details on page 13

Do not hesitate to pick any number in-between if need be

SEVEN KEYS TO SUCCESSFUL STARTUPS

Launching a startup is thrilling, but success requires more than just a great idea. Entrepreneurs must navigate numerous challenges to get their business to thrive. Here are seven keys that set thriving startups apart, offering actionable insights to help turn ambition into achievement.

1. **Produce a product or service that meets a customer's need or desire; not what you think the customer wants. Prov. 3:13.**
2. **Decide how you will set yourself apart from any competition. Lev. 20:26.**
3. **Under promise and over deliver. Numbers 30:2.**
4. **Count the cost. Don't be overly optimistic Luke 14:28.**
5. **Trust God rather than lenders for your funding. Prov. 22:26.**
6. **Know the condition of your business (monitor your financial condition frequently) Prov. 27:23.**
7. **Be generous Prov. 11:25.**

By: Rick Boxx, Founder and CEO, Unconventional Business Network

THE 4 C's OF HIRING

• **Character:**

Hire for character first.
Poor character can permeate and destroy your entire organization.
1 Cor. 15:33, "Do not be misled: "Bad company corrupts good character."

1

• **Competence:**

Finding and hiring the person with the most God-given skills for the job will increase your company's performance and ultimately, customer appreciation. Consider developing tests or brief work projects to determine someone's true level of skill and competence.

3

• **Calling:**

Hire those who are called, or feel passionate, about your company's mission. In John 6:65-66, Jesus disqualified many disciples by communicating clearly his mission. If you desire to hire the best, clearly share your mission and eliminate those who don't embrace your mission.

2

• **Chemistry/Culture:**

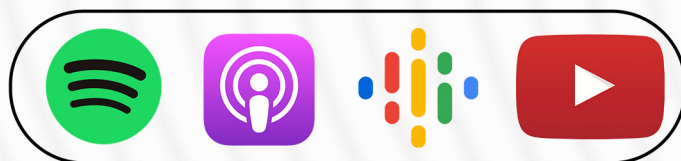
Look for someone like-minded and someone with whom your team will likely enjoy. Is the person a natural cultural fit, given your corporate values and standards?
How does your team feel about the hire? Who will you/they enjoy being with the most as you journey together?

4

GOD as CEO PODCAST



LAUNCHING SOON
SECOND QUARTER 2025



EMPATHY AS A WORKPLACE SUPERPOWER

In a competitive business world, sometimes resembling a bare-knuckles brawl, there's an often disregarded skill that leaders need to exhibit (or need to acquire if they don't already have it): The ability to display empathy.

Businessolver's 2024 State of Workplace Empathy report showed that **63% of CEOs, 47% of HR professionals and 42% of employees said it was hard for them to consistently demonstrate empathy.**

BUT WHAT EXACTLY IS EMPATHY?

In effect, it's the ability to understand the feelings or viewpoints of someone else.

It's much more than sympathy.

Here are some useful strategies toward leading with empathy:

Work-Life Balance

Leaders need to appreciate that employees have lives outside of work with their own set of demands and stresses. Therefore, find ways to recognize and support employees in their efforts to balance their responsibilities at home as well as at work. Proactively ask what is going on in their lives outside of the work environment, provide flexible work hours or remote work options and encourage them to take vacation time they're due.

Don't Just Pay Lip Service

Leaders trying to be empathetic may well say, "I can see how painfully hard this is for you." But that's not enough. Words alone aren't sufficient. Take concrete action to resolve a situation they have encountered or address whatever concerns and complaints they have raised.

Become An Active Listener

Let people know that you haven't just listened—but you've heard and understood their point of view or feelings. You can paraphrase what someone has said and reply, "So, what I hear you saying is..." Or, "Hold on, I want to make sure I understand. Could you repeat what you just said?"



Be Curious

The more you ask questions and demonstrate authentic curiosity, the more you enhance and strengthen your relationships with members of your team. You show them that they're much more than a name on a paycheck. Display genuine interest by inquiring about their career goals and celebrating their accomplishments—both personal and professional.

Open Up

Develop a judgment-free environment where all team members know they can speak honestly and openly about any of their concerns. Don't make personal problems off-limits. It used to be the case that employees felt that their work and home lives were to be kept apart and that any personal issues had to be removed from their minds once they entered the office. That's easier said than done.

In Summary

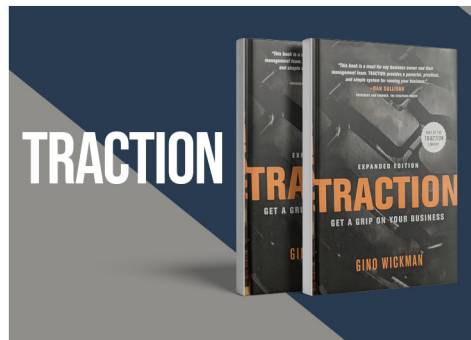
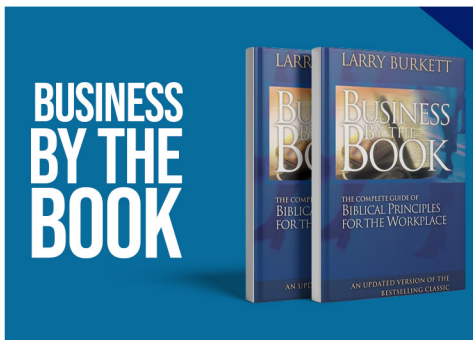
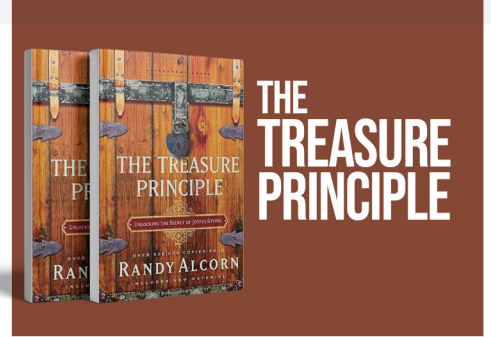
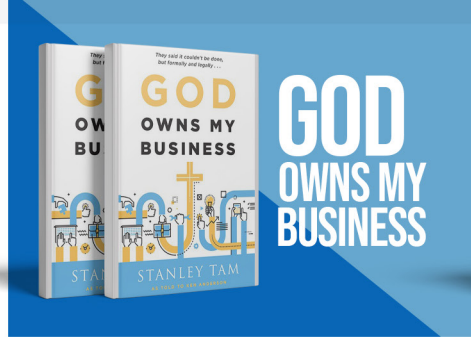
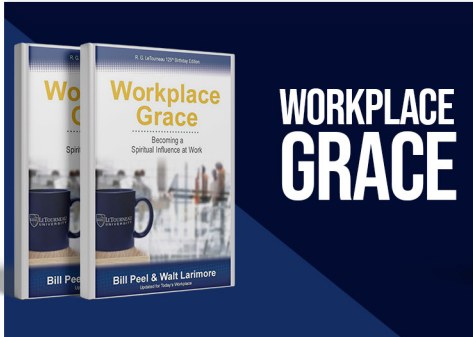
The transformative power of empathy stands out as a crucial leadership asset. As leaders navigate integrating empathy into their professional ethos, its benefits—enhanced employee well-being, increased innovation and stronger loyalty—become evident. Embracing empathy not only challenges outdated perceptions of leadership weakness but also propels organizations toward a more dynamic and resilient future.

Credit: Jason Richmond, Forbes.com

GROWTH RESOURCES & WHY GET THEM

Here are books that have helped us and others grow in faith and live out The Call to Love, Excellence and Truth. We recommend these based on our personal experiences but do note also that suggestions here are not endorsements.

We believe these books to be valuable in part or as a whole, and we hope you find these beneficial your personal and professional journey.



[CLICK HERE TO REVIEW MORE GROWTH RESOURCES](#)



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SUPPORT OUR
MINISTRY?**

E-mail us: engage@godasceo.org



SCAN TO SUPPORT

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